



## VISION AND DIRECTION FOR SUMMIT SUNDAY

# Introduce World-Class Leadership Development Training to Your Entire Congregation

Each year we hear from Summit attendees that they wish they had brought a larger team to the event. Many people don't understand that the vision, challenge and training found at The Global Leadership Summit is applicable to each of us, and has an influence in our home, workplace and church. We believe that if people get a taste of the Summit, the impact and reach of the event can be expanded. Based on a creative idea submitted by a host site in Ohio, we are making tools available for you to share the Summit with your entire congregation.

### TO GET STARTED

**1. Select a date and commit to building your weekend service around the theme of leadership.**

Choose at least one weekend 1-2 months before the event. Feel free to leverage multiple messages for a leadership development series.

**2. Choose and download the main mess**

We're making five highly-rated past Summit talks available—they're applicable to every person in your organization and have been edited to two different lengths; approximately 8 minutes and approximately 30 minutes. Full descriptions and exact times are on the following page.

**3. Lead from a position of strength.**

We highly encourage ownership by the senior pastor and senior leadership of your church. Be available to introduce the message and follow up with personalized comments and an invitation to take the next step—registering to attend The Global Leadership Summit with a team from your church. If you cannot be present that specific weekend, consider a pre-recorded video message to your congregation.

**4. Involve others on your team.**

Send your technical director, programming/worship leader, and service leaders the download website information right away.

**5. Honor the moment and provide clear next steps.**

At the conclusion of the message, be sure to honor what has happened in the room. Be prepared to bridge the speaker content, offer a challenge, process questions or pray for those in your congregation. This will involve being familiar with the content of the message, and making use of the downloadable .PDF containing each session's goal, details, introduction, and facilitation notes.

### **6. Give people a way to respond immediately.**

At the close of your service, let people know that this kind of message is what they will experience at The Global Leadership Summit. Let people know that a team from your church will be attending together—and give them instructions on how to sign up. Be sure to have a booth or table available in the lobby for more information. Then, make announcements in the following weeks, repeating the price discount and sign-up details.

### **7. Follow up with testimonies, videos and announcements in following weeks.**

Work with your programming team to allot time the next weeks to continue vision-casting the importance of leadership development, community partnerships and attendance at The Global Leadership Summit 2011. Be creative in utilizing different mediums to communicate your message. of

## MESSAGES FOR SUMMIT SUNDAY

### **Bill Hybels – *Holy Discontent* (41:36 and 10:08)**

Bill Hybels invites you to consider the dramatic impact your life will have when you allow your holy discontent to fuel instead of frustrate you. Using examples from the Bible, his own life, and the experiences of others, Hybels shows how you can find and feed your personal holy discontent, fight for it when things get risky, and follow it when it takes a mid-course turn.

### **John Ortberg – *A Leader's Greatest Fear* (42:41 and 9:35)**

A mission is the highest purpose to which God calls us; a shadow mission is an authentic mission that has been derailed. Every leader has a mission—and a shadow mission. From the story of a young Hebrew girl named Esther come the lessons that allow leaders to not only defeat their shadow mission, but to live out the authentic mission to which God calls them.

### **Bill Hybels – *The Power of a Whisper* (7:37 and 18:58)**

This excerpt is taken from session one of The 2010 Global Leadership Summit. Bill Hybels believes that the greatest buzz of the Christ-following life comes from hearing directly from God—sensing his guidance to lean into some situations and steer clear of others, to speak a word one moment and fall silent the next, to adopt bold new practices and ditch the self-destructive habits that only do us harm. Bill will challenge each of us to hear God and have the guts to respond to His promptings.

### **Jeff Manion – *The Land Between* (40:06 and 6:23)**

Using biblical examples from the book of Exodus, Pastor Jeff Manion, Senior Pastor of Ada Bible Church in Grand Rapids, MI, shares insights into God's work in our souls during times of difficult transition. He argues that the wilderness, the land between, is fertile ground for transformational growth. Jesus desires to redeem all things and in His plan, nothing goes wasted. Your decision in this time of uncertainty will determine your future—your faith can either be strengthened or die.

### **Christine Caine – *Leading on the Edge of Hope* (33:06 and 8:36)**

Known as a gifted communicator and passionate world-wide leader, Christine Caine challenges each of us to find hope in Jesus Christ and step out into the darkness to bring light and salt to our hurting world. Each person is challenged to find their passion, be courageous and take action. This is a high-energy session that will inspire every person in your congregation to be hopeful.